



Independent Pizza Delivery Store Award 2010

About this Award: This award aims to recognize the independent operators who are successfully driving their businesses in the delivery/takeaway sector. Judges will look for an individual operator (up to 5 stores) who sets a high standard in terms of their overall operation – from customer service to food quality and delivery to the customer.

Entry Requirements: Entries will be initially assessed on the material submitted, which should include a brief note saying why you think the business should be considered for an award, a copy of the menu and photographs showing the business premises, the preparation areas, *with preparation underway*, and a typical delivery being carried out. Entrants should also outline any marketing/promotion initiatives they have undertaken in the last year as well as details of their success. *Please provide a voucher for a meal for two* which will be used by the judges, who will order a delivery and report on it from a customer's perspective – a copy of their report will be sent to each of those short-listed.

Contact Details:

Name of contact:

Position

Business Name

Address

Post Code

Tel. No.

Fax No.

Email address

Please state why you think this business deserves to win this award?

What supporting evidence can you provide? (e.g. market growth data, new marketing initiatives etc.)

Please attach a list of sites you operate from so that our judges can select one at random to order pizza from:

Please attach (or send) a voucher for a meal for two which can be used by the judges:

If you are successful in being short- listed for an award, who would be attending the awards dinner on 11th November to collect the trophy if you won?

If you would like to book places at the awards dinner at the Lancaster London Hotel on 11th November, 2010, please complete the following. An invoice will be sent for payment later.

I would like to book:

.....table(s) at the Papa Awards Dinner 2010 at a cost of £1650 + VAT

.....places at the Papa Awards 2010 at a cost of £178 + VAT per person

**Please send completed form as soon as possible to: Pam Sainsbury, PAPA,
Association House,
18c Moor Street, Chepstow, Mon NP16 5DB or email: pam@jandmgroup.co.uk
Tel: 01291 636341**

CLOSING DATE: 13th September 2010