



DK-Foods

Manufactured Pizza Product Award 2010

This award aims to encourage new product development in the pizza market by rewarding those who are striving to develop the market through innovation and recipe development. This category is open to any product launched within the 12 month period leading up to the closing date 13th September 2010 and which is still on sale at the time of judging. Products short-listed for this award will be presented to a panel of judges for sampling.

Three separate awards will be presented within this category under the following headings:

- Best new 'everyday' pizza product
- Best new 'indulgent' pizza product
- Best new 'innovative' pizza product

What to send in: Initially written entries should be submitted stating the category being entered and supported by details of the product, when it was launched and its performance

Contact Details:

Name of contact:

Position

Business Name

Address

Post Code

Tel. No.

Fax No.

Email address

Name of product

Please provide a detailed product description and background, including details of the selling price and the market (e.g. catering, retail) that it is aimed at.

Please state why you think this product deserves to win this award?

What supporting evidence can you provide of the product's success? (e.g. market growth data, sales information etc.)

If you are successful in being short- listed for an award, who would be attending the awards dinner on 11th November to collect the trophy if you won?

If you would like to book places at the awards dinner at the Lancaster London Hotel on 11th November, 2010, please complete the following. An invoice will be sent for payment later.

I would like to book:

.....table(s) at the Papa Awards Dinner 2010 at a cost of £1650 + VAT

.....places at the Papa Awards 2010 at a cost of £178 + VAT per person

**Please send completed form to: Pam Sainsbury, PAPA, Association House,
18c Moor Street, Chepstow, Mon NP16 5DB or email: pam@jandmgroup.co.uk
Tel: 01291 636341**

CLOSING DATE: 13th September 2010