



## Pizza Restaurant Awards 2010

### Sponsored by Dairygold

**About this Award** This award is given to restaurants that are outstanding and set a standard for others to follow. They are presented to specialist restaurants where pizza is the predominant item on the menu. In assessing entries the judges will be focusing particularly on standards in terms of product, service and overall atmosphere.

**Judging** will initially involve entries being assessed on the material submitted and those short-listed will be asked to *provide a voucher for a meal for two* which will be used by independent judges who will report on the restaurant from a customer's perspective— a copy of their reports will be sent to each restaurant visited after the awards are presented. **What to send in:** Your entry should include a brief note saying why you think the restaurant or chain should win, a copy of the menu and photographs showing the outside, the customer area and preparation areas (*with preparation underway*). If your entry is for a chain, please provide a list of sites which can be visited by judges.

#### **Contact Details:**

Name of contact:

Position

Business Name

Address

Post Code

Tel. No.

Fax No.

Email address

Please state why you think this business deserves to win this award?

What supporting evidence can you provide? (e.g. business growth, examples of marketing initiatives, menus, photos etc.)

Please attach a list of addresses for all your sites so that our judges can select a location to visit:

**Please attach (or send) vouchers for a meal for 2** which can be used by the judges:

If you are successful in being short- listed for an award, who would be attending the awards dinner at the Lancaster London hotel, on 11th November, to collect the trophy if you won?

**Please send completed form to: Pam Sainsbury, PAPA, Association House,  
18c Moor Street, Chepstow, Mon NP16 5DB or email: [pam@jandmgroup.co.uk](mailto:pam@jandmgroup.co.uk)  
Tel: 01291 636341**

**CLOSING DATE: 13<sup>th</sup> September 2010**