



Supermarket Pasta Retailer of the Year Award 2010

About this Award: This award aims to acknowledge those supermarkets which are actively driving sales of pasta. As well as considering information submitted by retailers about why they think they should be considered for the award, the judges will also draw on independent research information from sources in making their decision.

Entry Requirements: Please state below why you think your business deserves to win this award and provide supporting evidence in terms of activity undertaken and data to show success.

Contact Details:

Name of contact:

Position

Business Name

Address

Post Code

Tel. No.

Fax No.

Email address

Please state why you think this business deserves to win the Supermarket Pasta Retailer of the Year Award 2010?

What supporting evidence can you provide? (e.g. market growth data, details of marketing initiatives undertaken etc.)

If you are successful in being short- listed for an award, who would be attending the awards dinner on 11th November to collect the trophy if you won?

If you would like to book places at the awards dinner at the Lancaster London Hotel on 11th November, 2010, please complete the following. An invoice will be sent for payment later.

I would like to book:

.....table(s) at the Papa Awards Dinner 2010 at a cost of £1650 + VAT

.....places at the Papa Awards 2010 at a cost of £178 + VAT per person

**Please send completed form to: Pam Sainsbury, PAPA, Association House,
18c Moor Street, Chepstow, Mon NP16 5DB or email: pam@jandmgroup.co.uk
Tel: 01291 636341**

CLOSING DATE: 13th September 2010